

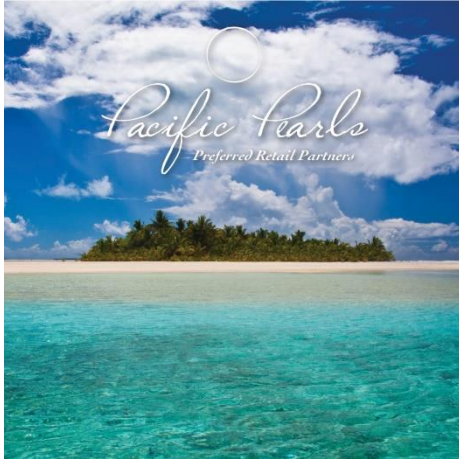


## Pacific Resort — HOTEL GROUP —

### **NEWS RELEASE**

**FOR IMMEDIATE RELEASE – Cook Islands, 2017**

### **Pacific Resort Hotel Group's Pacific Pearls Program set to continue in 2018**



Pacific Resort Hotel Group (PRHG) is proud to continue with its successful VIP Pacific Pearls Programme in 2018, offering newly updated prize inclusions and benefits for its agent members, commencing from 1st December 2017.

The Pacific Pearls programme is dedicated to building relationships and rewarding Pacific Pearls travel agents and professionals who have helped to secure the continuous success of PRHG's world-class properties: Pacific Resort Aitutaki, Pacific Resort Rarotonga, Little Polynesian Resort, Te Manava Luxury Villas & Spa, and partner property Moana Sands Group.

There are an array of rewards to be achieved by valued Pacific Pearls agents, for example agents receive a delectable selection of chocolates upon booking 10 room nights, a Bvlgari gift pack when booking 20 room nights and a certified black pearl gift, once reaching a total of 50 booked room nights.

The upgraded scheme also offers exclusive incentives throughout the year, such as 50% off on room rates year round at PRHG properties and partner properties (subject to availability) and a monthly \$100 gift voucher prize for the highest room night achiever.

The annual supreme prize for the highest room achiever will win nine nights' accommodation at a combination of four of resorts in the stunning Cook Islands.

Clients who book a minimum stay of seven nights or more through a Pacific Pearls Agent also receive exclusive Pacific Pearls benefits, including a welcome note upon arrival and a complimentary bottle of wine.

The Pacific Pearls program was designed and launched as a means for PRHG to show their appreciation to the travel agents that work tirelessly to promote and sell our PRHG properties. PRHG hopes that the newly updated reward schedule and member benefits will continue to help maintain a fruitful relationship with agents, who continue to contribute to the success of PRHG.

To become a member of Pacific Pearls, agents must make a booking at any PRHG property through the usual booking channels and advise by completing the following online form:

<https://survey.zohopublic.com/zs/vhyR7I>. For further enquiries on Pacific Pearls membership or rewards contact Donna Watson at [VIP@pacificresort.com](mailto:VIP@pacificresort.com).

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## Notes to Editors

### About Pacific Resort Hotel Group

PRHG operate boutique resorts and hospitality facilities underpinned by a focus on local culture, the environment, and unique architectural & landscaping design providing discerning guests with an authentic South Pacific experience. PRHG successfully owns and operates four award-winning resorts under the Pacific Resort brand and has partnered with a fifth Cook Islands property under its Partner Hotel Program.



### About Pacific Resort Aitutaki

*Secluded Luxury...* Pacific Resort Aitutaki, an enclave of privacy, refinement and luxury that seduces even the most discerning traveler. Pacific Resort Aitutaki, a member of the Small Luxury Hotels of the World collection, has 27 luxurious 'absolute beachfront' bungalows, and villas all with their own personal, panoramic view of Aitutaki's world-famous lagoon.



### About Te Manava Luxury Villas & Spa

*The road less travelled...* Te Manava Luxury Villas & Spa has been designed just for you. This concept in luxury accommodation gives you the freedom to personalise your own leisure experience. Set on the beautiful white sand beach of Rarotonga's stunning Muri lagoon, your private villa awaits. How you choose to use it is completely up to you.



### About Little Polynesian Resort

*Inspiring Romance...* Little Polynesian is one of the Cook Islands' most intimate luxury boutique resorts. With just ten overbeach Ares (bungalows) and four Pia Tiare (garden units) on a beautiful stretch of white sandy beach, Little Polynesian is committed to providing the ultimate Cook Islands experience through outstanding personalised service that surpasses all expectations.



### About Pacific Resort Rarotonga

*Authentic Boutique...* Pacific Resort is Rarotonga's leading full-service authentic boutique resort situated in an unrivaled location on the glorious white sands of Muri beach. This premium boutique resort offers a collection of 64, rooms, suites and villas with a perfect blend of modern comforts and traditional island hospitality.



### About Moana Sands Group (Partner property)

*Your Piece of Paradise ...* Two of Moana Sands Group properties, Moana Sands Beachfront Hotel & Villas are located 5 minutes from one another and set on Rarotonga's stunning southern coast. A third property, Moana Sands Lagoon resort is located in Muri featuring magical lagoon views and modern facilities. This superior 3.5 star brand provides travellers with a range of accommodation options including suites, studios, villas and apartments in the most unspoiled setting for a tropical getaway.



For further information, visit [www.pacificresort.com](http://www.pacificresort.com) or contact:

Esther Williams, Marketing Services Manager – Pacific Resort Hotel Group [marketing@pacificresort.com](mailto:marketing@pacificresort.com)