

News Release

FOR IMMEDIATE RELEASE – Cook Islands, 13th April 2018
PACIFIC RESORT HOTEL GROUP NOMINATED FOR THE AIR NEW ZEALAND TOURISM AWARDS



Gaining momentum for what is shaping up to be a successful awards season for Pacific Resort Hotel Group; two of their properties have been nominated for the Air New Zealand Cook Islands Tourism Awards 2018.

Following on from continued success in the last Air New Zealand awards, held in 2016, both Pacific Resort Aitutaki and Pacific Resort Rarotonga have been nominated in a total of five categories from a possible eight.

The Air New Zealand Cook Island Tourism Awards celebrates those companies that exemplify high standards of Cook Islands tourism, and celebrate those in

the hospitality industry who have supported significant developments in the community or environmental management.

The categories Pacific Resort Hotel Groups properties have been nominated in are:

Marketing - Pacific Resort Rarotonga.

Environment - Pacific Resort Rarotonga.

Business Excellence – Pacific Resort Rarotonga and Pacific Resort Aitutaki.

Visitor Experience/ Customer Care - Pacific Resort Aitutaki.

Employer of the year - Pacific Resort Rarotonga and Pacific Resort Aitutaki.

Along with its commitment to provide impeccable customer experience and care, Pacific Resort Hotel Group is a proud proponent of environmental awareness and sustainability, as well as support and ongoing development of all staff.

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Note to Editors

About Pacific Resort Hotel Group

PRHG operate boutique resorts and hospitality facilities underpinned by a focus on local culture, the environment, and unique architectural and landscaping design providing discerning guests with an authentic South Pacific experience. PRHG successfully owns and operates four award-winning resorts under the Pacific Resort brand and has partnered with a further two Cook Islands property under its Franchise Partner Hotel Program.



About Pacific Resort Aitutaki

Secluded Luxury... Pacific Resort Aitutaki, an enclave of privacy, refinement and luxury that seduces even the most discerning traveler. Pacific Resort Aitutaki, a member of the Small Luxury Hotels of the World collection, has 27 luxurious 'absolute beachfront' bungalows, and villas all with their own personal, panoramic view of Aitutaki's world-famous lagoon.





About Te Manava Luxury Villas & Spa

The road less travelled... Te Manava Luxury Villas & Spa has been designed just for you. This concept in luxury accommodation gives you the freedom to personalise your own leisure experience. Set on the beautiful white sand beach of Rarotonga's stunning Muri lagoon, your private villa awaits. How you choose to tailor your villa experience is completely up to you.



About Little Polynesian Resort

Inspiring Romance... Little Polynesian is one of the Cook Islands' most intimate luxury boutique resorts. With just ten beachfront bungalows and four garden studio's on a beautiful stretch of white sandy beach, Little Polynesian is committed to providing the ultimate Cook Islands experience through outstanding personalised service that surpasses all expectations.





About Pacific Resort Rarotonga

Authentic Boutique... Pacific Resort is Rarotonga's leading full-service authentic boutique resort situated in an unrivaled location on the glorious white sands of Muri beach. This premium boutique resort offers a collection of 64, rooms, suites and villas with a perfect blend of modern comforts and traditional island hospitality.



About Royal Takitumu (Partner property)

Paradise, by true definition.... Situated on the majestic Titikaveka Beach, Royale Takitumu is the epitome of serenity, luxury and intimacy. Surrounded by beautifully manicured gardens, palm tree lined pathways lead to the stunning azure lagoon. The ten private, free-standing, thatched-roof villas offer unique, exclusive accommodation in the heart of South Seas Polynesia.



About Moana Sands Group (Partner property)

Your Piece of Paradise ... Two of Moana Sands Group properties, Moana Sands Beachfront Hotel & Villas are located 5 minutes from one another and set on Rarotonga's stunning southern coast. A third property, Moana Sands Lagoon resort is located in Muri featuring magical lagoon views and modern facilities. This superior 3.5 star brand provides travellers with a range of accommodation options including suites, studios, villas and apartments in the most unspoiled setting for a tropical getaway.



For further information, visit www.pacificresort.com or contact:

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