



# Pacific Resort

— HOTEL GROUP —

## NEWS RELEASE

FOR IMMEDIATE RELEASE – Cook Islands, 24 April 2018

## PACIFIC RESORT SHINES AT COOK ISLANDS TOURISM AWARDS

Cook Islands tourism industry leaders were celebrated this past weekend at a national awards event held in Rarotonga. In a fantastic start to the awards season, two Pacific Resort Hotel Group properties have walked away with highly regarded Air New Zealand Cook Islands Tourism Awards.

Pacific Resort Rarotonga has been prized with the Family Friendly Award, while Pacific Resort Aitutaki has received the award for Business Excellence. With over seventy entrants, two independent New Zealand-based judges, both industry professionals, were responsible for the assessing all the entries and coming up with a list of 27 finalists.

Pacific Resort Rarotonga was a finalist in four categories including: Environment, Business Excellence, Employer of the Year and Marketing with Pacific Resort Aitutaki a finalist in three categories including: Business Excellence, Customer Care and Employer of the Year.



Accepting the award on behalf of Pacific Resort Rarotonga was Resort General Manager Ani Thompson, who states; “We are extremely proud of our achievement as Family Friendly Resort. The family market is an important segment of our business and we are committed to continuing to strive for excellence into the future. It’s a natural part of our environment and our work culture here, so we are pleased our visiting families feel this way and we are acknowledged for it.”

- ENDS -



Ani Thompson (2<sup>nd</sup> from right) with Pacific Resort Rarotonga team members



# Pacific Resort

— HOTEL GROUP —

## Note to Editors

### About Pacific Resort Hotel Group

PRHG operate boutique resorts and hospitality facilities underpinned by a focus on local culture, the environment, and unique architectural and landscaping design providing discerning guests with an authentic South Pacific experience. PRHG successfully owns and operates four award-winning resorts under the Pacific Resort brand and has partnered with a further two Cook Islands property under its Franchise Partner Hotel Program.



Pacific Resort  
— HOTEL GROUP —

### About Pacific Resort Aitutaki

*Secluded Luxury...* Pacific Resort Aitutaki, an enclave of privacy, refinement and luxury that seduces even the most discerning traveler. Pacific Resort Aitutaki, a member of the Small Luxury Hotels of the World collection, has 27 luxurious 'absolute beachfront' bungalows, and villas all with their own personal, panoramic view of Aitutaki's world-famous lagoon.



SMALL  
LUXURY  
HOTELS  
OF THE WORLD

### About Te Manava Luxury Villas & Spa

*The road less travelled...* Te Manava Luxury Villas & Spa has been designed just for you. This concept in luxury accommodation gives you the freedom to personalise your own leisure experience. Set on the beautiful white sand beach of Rarotonga's stunning Muri lagoon, your private villa awaits. How you choose to tailor your villa experience is completely up to you.



### About Little Polynesian Resort

*Inspiring Romance...* Little Polynesian is one of the Cook Islands' most intimate luxury boutique resorts. With just ten beachfront bungalows and four garden studio's on a beautiful stretch of white sandy beach, Little Polynesian is committed to providing the ultimate Cook Islands experience through outstanding personalised service that surpasses all expectations.



SMALL  
LUXURY  
HOTELS  
OF THE WORLD

### About Pacific Resort Rarotonga

*Authentic Boutique...* Pacific Resort is Rarotonga's leading full-service authentic boutique resort situated in an unrivaled location on the glorious white sands of Muri beach. This premium boutique resort offers a collection of 64, rooms, suites and villas with a perfect blend of modern comforts and traditional island hospitality.



### About Royal Takitumu (Partner property)

*Paradise, by true definition...* Situated on the majestic Titikaveka Beach, Royale Takitumu is the epitome of serenity, luxury and intimacy. Surrounded by beautifully manicured gardens, palm tree lined pathways lead to the stunning azure lagoon. The ten private, free-standing, thatched-roof villas offer unique, exclusive accommodation in the heart of South Seas Polynesia.



### About Moana Sands Group (Partner property)

*Your Piece of Paradise ...* Two of Moana Sands Group properties, Moana Sands Beachfront Hotel & Villas are located 5 minutes from one another and set on Rarotonga's stunning southern coast. A third property, Moana Sands Lagoon resort is located in Muri featuring magical lagoon views and modern facilities. This superior 3.5 star brand provides travellers with a range of accommodation options including suites, studios, villas and apartments in the most unspoiled setting for a tropical getaway.



For further information, visit [www.pacificresort.com](http://www.pacificresort.com) or contact:

Esther Williams, Marketing Communications Manager – Pacific Resort Hotel Group [marketing@pacificresort.com](mailto:marketing@pacificresort.com)