

# News Release

PACIFIC RESORT HOTEL GROUP PROPERTIES INDUCTED INTO 2018 TRIPADVISOR HALL OF FAME FOR IMMEDIATE RELEASE – 28 May 2018



Enjoying another successful awards season, all four of Pacific Resort Hotel Groups (PRHG) prestigious properties have been inducted into the 2018 Tripadvisor Certificate of Excellence Hall of Fame.

Family orientated four star Pacific Resort Rarotonga and four and a half star Little Polynesian, along with the five star luxury Pacific Resort Aitutaki and Te Manava Luxury Villas & Spa are the proud recipients of this unique accolade, which is awarded only to those businesses that have achieved a Certificate of Excellence consecutively over the past five years.

Proving that the companies mission statement of 'exceeding guest expectations' have been achieved, this recognition from the worlds largest travel review site comes hot on the heels of the recent Air New Zealand Cook Islands Tourism awards, where Pacific Resort Rarotonga won the best Family Friendly Resort and Pacific Resort Aitutaki walked away with the award for Business Excellence.

The certificate of excellence is awarded annually to only around ten percent of all businesses listed on Tripadvisor, being those that have consistently achieved positive reviews and maintained an overall four out of five rating 'bubbles', comparative to a 'star' rating.

Last presented in 2015, the Tripadvisor Hall of Fame is widely recognised and highly coveted, with no nomination processes. Rather these awards are based on millions of website's user reviews and opinions, with the Tripadvisor website being taken into account.

The Certificate of Excellence and the Hall of Fame Awards are seen as a true reflection of the commitment and care PRHG properties consistently strive to exceed travellers' expectations by going above and beyond, for each valued guest.

For more information on the Tripadvisor Certificate of Excellence and its Hall of Fame, please click here.

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#### Note to Editors

### About Pacific Resort Hotel Group

PRHG operate boutique resorts and hospitality facilities underpinned by a focus on local culture, the environment, and unique architectural and landscaping design providing discerning guests with an authentic South Pacific experience. PRHG successfully owns and operates four award-winning resorts under the Pacific Resort brand and has partnered with a further two Cook Islands property under its Franchise Partner Hotel Program.



#### About Pacific Resort Aitutaki

Secluded Luxury... Pacific Resort Aitutaki, an enclave of privacy, refinement and luxury that seduces even the most discerning traveler. Pacific Resort Aitutaki, a member of the Small Luxury Hotels of the World collection, has 27 luxurious 'absolute beachfront' bungalows, and villas all with their own personal, panoramic view of Aitutaki's world-famous lagoon.





# About Te Manava Luxury Villas & Spa

The road less travelled... Te Manava Luxury Villas & Spa has been designed just for you. This concept in luxury accommodation gives you the freedom to personalise your own leisure experience. Set on the beautiful white sand beach of Rarotonga's stunning Muri lagoon, your private villa awaits. How you choose to tailor your villa experience is completely up to you.



# About Little Polynesian Resort

Inspiring Romance... Little Polynesian is one of the Cook Islands' most intimate luxury boutique resorts. With just ten beachfront bungalows and four garden studio's on a beautiful stretch of white sandy beach, Little Polynesian is committed to providing the ultimate Cook Islands experience through outstanding personalised service that surpasses all expectations.





## About Pacific Resort Rarotonga

Authentic Boutique... Pacific Resort is Rarotonga's leading full-service authentic boutique resort situated in an unrivaled location on the glorious white sands of Muri beach. This premium boutique resort offers a collection of 64, rooms, suites and villas with a perfect blend of modern comforts and traditional island hospitality.



### About Royal Takitumu (Partner property)

Paradise, by true definition.... Situated on the majestic Titikaveka Beach, Royale Takitumu is the epitome of serenity, luxury and intimacy. Surrounded by beautifully manicured gardens, palm tree lined pathways lead to the stunning azure lagoon. The ten private, free-standing, thatched-roof villas offer unique, exclusive accommodation in the heart of South Seas Polynesia.



#### About Moana Sands Group (Partner property)

Your Piece of Paradise ... Two of Moana Sands Group properties, Moana Sands Beachfront Hotel & Villas are located 5 minutes from one another and set on Rarotonga's stunning southern coast. A third property, Moana Sands Lagoon resort is located in Muri featuring magical lagoon views and modern facilities. This superior 3.5 star brand provides travellers with a range of accommodation options including suites, studios, villas and apartments in the most unspoiled setting for a tropical getaway.





For further information, visit  $\underline{\text{www.pacificresort.com}}$  or contact: Jenna Gibbons, Interim Marketing Communications Manager – Pacific Resort Hotel Group marketing@pacificresort.com