



# Pacific Resort

— HOTEL GROUP —

## NEWS RELEASE

FOR IMMEDIATE RELEASE – Cook Islands, 27 February 2014

### PRHG proud to announce Airpoints partnership with Air New Zealand



Pacific Resort Hotel Group (PRHG) is proud to announce they will be partnering Air New Zealand and joining their Airpoints program, commencing on 1 March 2015.

Air New Zealand, 2014 Airline of the Year according to AirlineRatings.com, is the national carrier for New Zealand and has been providing air passenger and cargo transport

services to the Cook Islands since 1973. The airline currently operates schedules to the Cook Islands from Auckland, Sydney & Los Angeles and is world renowned for their commitment to excellence in service and quality.

Airpoints™ is Air New Zealand's Frequent Flyer Programme which enables members to be rewarded with Airpoints Dollars™ and Status Points. Airpoints Dollars™ can be earned on flights, using a OneSmart card, Airports Credit Card, earning on Fly Buys, shopping, earning on travel partners and now with Pacific Resort Hotel Group! They can then be spent in many ways including flights, car rental, hotel accommodation and Koru Club membership.

Pacific Resort Hotel Group's partnership with Air New Zealand will allow their guests, who are also Airpoints™ members, to earn points by simply booking accommodation direct with one of their three properties or through their property's website booking platforms. Guests will receive 1 Airpoints Dollar™ for every NZD20 spent on their accommodation bookings (not including food and beverage) at Pacific Resort Aitutaki, Pacific Resort Rarotonga and Te Manava Luxury Villas & Spa.

More information about Air New Zealand's Frequent Flyer Programme and how to join can be found on their [joining page](#).



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## Notes to Editors

### About Pacific Resort Hotel Group

Pacific Resort Hotel Group (PRHG) represents a distinctive collection of world class South Pacific hotels. PRHG is a boutique hotel and resort management company with an enviable reputation for resort design, development, management and marketing. PRHG properties offer premium and personable holiday experiences that leave guests feeling rejuvenated, inspired and wanting to share their experience with others. We are a passionate team dedicated to developing boutique island resort and hotel experiences with a focus on local culture, architecture and landscaping. For more information visit [www.pacificresort.com](http://www.pacificresort.com)



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### About Pacific Resort Aitutaki

*Secluded Luxury...* Like a siren of the Pacific, Aitutaki, Cook Islands, beckons you. This magical place, full of South Seas idyll and romance, is home to Pacific Resort Aitutaki, an enclave of privacy, refinement and luxury, which seduces even the most discerning traveller. Pacific Resort Aitutaki, member of the Small Luxury Hotels of the World collection, has just 27 luxurious 'absolute beachfront' bungalows, suites and villas all with their own personal, panoramic view of Aitutaki's world-famous lagoon, where every sunset majestically captures the colours of the lagoon and the ocean beyond. For more information visit [www.pacificaitutaki.com](http://www.pacificaitutaki.com)



Pacific  
Resort  
Aitutaki

### About Pacific Resort Rarotonga

*Authentic Boutique...* Located in the South Pacific island nation of the Cook Islands, Pacific Resort is Rarotonga's leading full-service, authentic boutique resort situated in an unrivaled location on the glorious white sands of Muri beach. This premium boutique resort offers a perfect blend of modern comforts and traditional island hospitality. A place where simple, lazy days meet luxurious evenings. And where the friendly, gracious staff meet your every request. For more information visit [www.pacificrarotonga.com](http://www.pacificrarotonga.com)



Pacific  
Resort  
Rarotonga

### About Te Manava Luxury Villas & Spa

The road less travelled... You're a traveller who appreciates beautiful surroundings and luxurious five star accommodation... and you also value your independence. Te Manava Luxury Villas & Spa has been designed just for you. This new Cook Islands concept in luxury accommodation gives you the freedom to personalise your own leisure experience. Set on the beautiful white sand beach of Rarotonga's stunning Muri lagoon, your private villa awaits. How you choose to use it is completely up to you. For more information visit [www.temanava.com](http://www.temanava.com)



TE  
MANAVA  
Luxury Villas & Spa  
RAROTONGA • COOK ISLANDS

### About World Travel Awards

Acknowledged across the globe as the hallmark of industry excellence, WTA has developed into the most prestigious and comprehensive awards programme in travel and tourism and this year celebrates its 21st anniversary. The first ever ceremony was held in Hollywood in 1994 and since then, WTA has hosted gala ceremonies each year to celebrate the best in the international travel industry.

### For further information, please contact:

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