

Pacific Resort wins with World Travel Awards 2020

FOR IMMEDIATE RELEASE

- Pacific Resort Hotel Group (PRHG) receives awards in the World Travel Awards 2020.
- All four of its properties recognised in the 'Oceania' and 'Cook Islands' categories.
- The prestigious awards are in its 27^{th} year of recognising the pinnacle of hospitality and tourism operators around the world.

During this unprecedented year and with the effects of border closures in the Cook Islands, Pacific Resort Hotel Group is delighted to share the good news of its boutique properties being recognised by the highly regarded World Travel Awards for 2020.

Independently hailed by the Wall Street Journal as the "Travel industry's equivalent to the Oscars", the World Travel Awards are the most comprehensive and prominent awards program in global travel industry today.

With its properties taking out five awards in the 'Oceania' and "Cook Islands' categories, Pacific Resort Hotel Group has firmly stamped its name as the Cook Islands premier accommodation provider.

Recognition of PRHG properties by the World Travel Awards are:

Oceania's Leading Family Resort 2020: Pacific Resort Rarotonga, Cook Islands
Oceania's Leading Resort 2020: Pacific Resort Aitutaki, Cook Islands
Cook Islands' Leading Boutique Hotel 2020: Little Polynesian
Cook Islands' Leading Resort 2020: Pacific Resort Aitutaki
Cook Islands' Leading Villa Resort 2020: Te Manava Luxury Villas & Spa

The Oceania region defined in these awards includes Australia, New Zealand, Cook Islands, Fiji, Vanuatu, French Polynesia, and Samoa among other Pacific nations.

Both staff and management of PRHG are honoured to have received these awards, with CEO Marcus Niszow stating:

"Winning these Awards of Excellence is a testament to the dedication and professionalism of our wonderful team and sends a reassuring message to everyone who is looking forward to travel again to our resorts amid these uncertain times. As we prepare to welcome back visitors to the Cook Islands, they can be certain our award-winning standard of excellence extends to their personal well-being and the extraordinary measures we are taking to ensure the health and safety of our guests and hard-working staff."

These accolades are proof that Pacific Resort Hotel Group enjoys continued success in delivering its mission of providing authentic boutique accommodation with world class hospitality in the COVID-19 free Cook Islands.

For more information on the World Travel Awards, please click here.



















Note to Editors

About Pacific Resort Hotel Group

Pacific Resort Hotel Group (PRHG), is the Cook Islands leading independent collection of luxury and boutique beachfront resorts. PRHG operate boutique resorts and hospitality facilities underpinned by a focus on local culture, the environment, and unique architectural and landscaping design providing discerning guests with an authentic South Pacific experience. PRHG successfully owns and operates four award-winning resorts under the Pacific Resort brand and has partnered with one further Cook Islands property under its Franchise Partner Hotel Program.



About Pacific Resort Aitutaki

Secluded Luxury... The island of Aitutaki, an atoll of lush tropical foliage and white sand beaches ringed by a stunningly beautiful lagoon of turquoise water. This is where you'll find 5-star luxury resort, Pacific Resort Aitutaki, each morning greeted by a spectacular view of Aitutaki's world famous lagoon, thanks to the absolute beachfront location of the resort's 29 spacious and air-conditioned bungalows, villas and suites. The resort welcomes guests 12 and older and provides an intimate and romantic escape where the delights of island life are presented to you in luxurious surroundings; that illustrate exactly why Pacific Resort Aitutaki is a member of Small Luxury Hotels of the World.



About Te Manava Luxury Villas & Spa

The road less travelled... Te Manava Luxury Villas & Spa has been designed just for you. This concept in luxury accommodation gives you the freedom to personalise your own leisure experience. Set on the beautiful white sand beach of Rarotonga's stunning Muri lagoon, your private villa awaits. How you choose to tailor your villa experience is completely up to you.



About Little Polynesian Resort

Inspiring Romance... Little Polynesian is one of the Cook Islands' most intimate luxury boutique resorts. With just ten beachfront bungalows and four garden studios on a beautiful stretch of white sandy beach, Little Polynesian is committed to providing the ultimate Cook Islands experience through outstanding personalised service that surpasses all expectations.



About Pacific Resort Rarotonga

Authentic Boutique... Pacific Resort is Rarotonga's leading full-service authentic boutique resort situated in an unrivaled location on the glorious white sands of Muri beach. This premium boutique resort offers a collection of 64, rooms, suites and villas with a perfect blend of modern comforts and traditional island hospitality.



For further information, visit www.pacificresort.com or contact:

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